



## Ten Reasons to be an ELCON Member

### 1. The ability to influence national policy

- For over 40 years, ELCON is seen by FERC, NERC and Congress as the "voice" of industrial consumers on electricity issues and is often asked to present our views at technical conferences and other events on a wide range of issues
- ELCON Staff and Members serve the NERC Members Representative Committee and are active on other committees
- ELCON holds regular meetings at FERC giving members the opportunity to interface directly with individual Commissioners and FERC senior staff
- Legislators and energy committee staff regularly seek ELCON's views when considering energy legislation
- ELCON is recognized as the voice of industrial electricity consumers at DOE, FTC, DOJ, GAO, and EPA

### 2. Opportunity to share/craft policy positions on electricity and other energy-related issues with other manufacturers

- ELCON members come from multiple and diverse sectors of the manufacturing community and are the recognized leaders in their sectors
- The interaction of company representatives from various industries helps members understand the significance of issues and the variety of options available for solutions
- ELCON's status gives members the opportunity to develop common policy messages at the Federal and State levels while fostering energy management best practices

### 3. ELCON staff consultative capabilities

- Staff, with expertise derived from experience in legislative, regulatory and academic backgrounds, can provide assistance in understanding present and future federal and state initiatives on electricity policy
- Staff is available to brief executives in your company on present and future electricity policy

### 4. Detailed analysis on electricity issues

- ELCON staff produces white papers, analyses and a weekly *Washington Report* on topical issues
- ELCON Counsel produces detailed monthly legal analyses of issues before FERC as well as State and Federal courts that are available only to ELCON members

### 5. Access to ELCON Legal resources to support group and individual needs

- ELCON Counsel is available to respond to questions about pending legal issues
- Membership in ELCON presents the opportunity for each company to join in group legal efforts while advancing its own position and substantially reducing its legal costs

- The drafting of ELCON's interventions and comments at FERC and elsewhere provides the opportunity to learn about issues and join those that have special or unique impact

#### **6. Opportunity to build or join specific issue coalitions to promote individual company positions**

- ELCON regularly marshals multiple allies on electricity issues and is often the principal leader in electricity coalitions
- ELCON allies on energy policy have included not only manufacturing groups such as the National Association of Manufacturers, the American Forest & Paper Association, the American Chemistry Council and the American Iron & Steel Institute, but also the American Public Power Association, independent transmission companies, and consumer groups
- Membership in ELCON provides each company representative with the knowledge to influence electricity policy development at the other industry associations as electricity is often not one of their highest priorities

#### **7. Educational value**

- Through published materials, committee work (e.g. Technical Committee) and regular Members-Only Workshops, ELCON members have unique opportunities to be ahead of the learning curve on issues and events affecting electricity markets
- The Spring and Fall Members-Only Workshops provide direct access to industry leaders and subject matter experts and current thinking on emerging issues that are currently of the highest interest to the membership

#### **8. Peer interaction**

- ELCON provides the opportunity to network with peers in industrial energy management at regularly scheduled meetings and teleconferences.
- ELCON membership and access to its membership directory expedites peer-to-peer interactions

#### **9. The ability to respond to utility initiatives in a coordinated and effective manner**

- Utilities have resources to act on a host of issues at the State, Federal, and regional (e.g., ISO/RTO) levels. ELCON membership provides a means for manufacturers to pool their limited resources to provide an effective counter and reduce the risk of the implementation of adverse policy

#### **10. The ability to help shape and understand complex procedures developed by third parties that could place substantial costs on your firm**

- ELCON staff are active participants in NERC and at FERC. Recently, ELCON staff was instrumental in FERC explicitly excluding the imposition of mandatory primary frequency response obligations on industrial CHP units and other similarly-situated forms of industrial behind-the-meter generation that are sized to the load. Also, when NERC developed its "Compliance Registry" ELCON provided guidance to members and succeeded in ensuring that only entities that could have a "material impact" on the grid would in fact be required to register.

**For more information: [www.elcon.org](http://www.elcon.org) or 202-682-1390**