



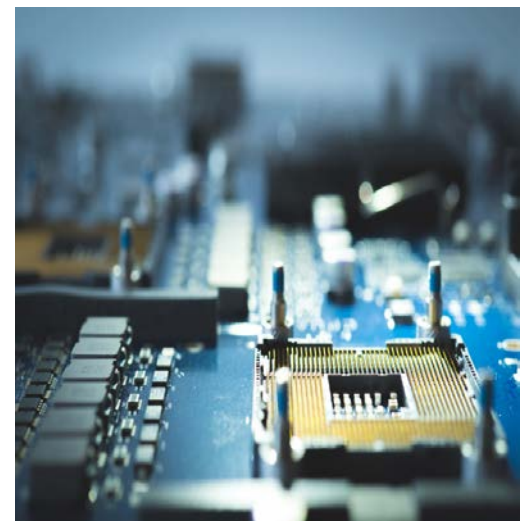
Value Proposition

Our advocacy represents tens to hundreds of billions of dollars in total avoided cost potential. Companies regularly find six to seven figure savings tied to a single priority, plus intangible benefits like greater procurement flexibility.



Our Mission

Since its formation in 1976, ELCON has been the premier national association of industrial electricity consumers. ELCON is the only industrial trade association with technical electricity expertise, enabling unique and influential advocacy at the Federal Energy Regulatory Commission (FERC), the North American Electricity Reliability Corporation (NERC), the Department of Energy (DOE), the Environmental Protection Agency (EPA), and Capitol Hill. ELCON also serves as a driver for the industrial agenda across states and regions.



Education	Advocacy	Networking	Legal Activities
<p>Annual workshops with energy experts on how to succeed in the evolving electricity markets</p> <p>Insight into current events including legislative and regulatory initiatives of interest to industrial electricity consumers</p>	<p>Opportunities to help impact national policy at FERC, EPA, NERC, and Capitol Hill, as well as regional issues with state Public Utility Commissions</p> <p>Cutting-edge advocacy on issues such as demand response, PURPA, electricity cost analysis, and ISO/RTO market design</p>	<p>Regular meetings with other industry leaders to share experiences and discuss common objectives and challenges</p> <p>Forum for policy strategy and development of consensus positions and issue coalitions</p>	<p>Comprehensive economic and legal analysis developed into persuasive policy input in federal rulemakings and Congressional legislation</p> <p>Insight into current legal issues with the potential to impact energy rates or company operations</p>



Influencing policymakers

- For five decades, ELCON has been the voice of industrial consumers on electricity issues before FERC, NERC, and Congress—we routinely engage in rulemaking and legislative processes to advance the industrial consumer perspective.
- ELCON staff and members serve on the NERC Member Representatives Committee to help ensure least-cost reliability of the bulk power system.
- ELCON holds regular meetings at FERC, giving members the opportunity to interface directly with individual Commissioners and FERC senior staff.
- Legislators and energy committee staff regularly seek ELCON’s views when considering energy legislation and oversight of regulatory bodies.

Shaping electricity policy

- ELCON members represent multiple and diverse sectors of the manufacturing and industrial community and are recognized leaders in their sectors.
- The interaction of company representatives from these various industries helps members understand the significance of issues and the variety of solutions available.
- ELCON’s network gives members the opportunity to develop common policy messages at the federal and state levels while fostering energy management best practices.

Building coalitions to benefit industrial consumers

- ELCON regularly marshals multiple allies on electricity issues and is often the principal leader in electricity coalitions.
- Membership in ELCON provides each company representative with the knowledge to influence electricity policy development at other industry associations and local regulatory bodies.

FOR MORE INFORMATION

 www.elcon.org  (202) 682-1390

