

OVERVIEW

Since our formation in 1976, ELCON has been the premier national association of industrial electricity consumers. ELCON's technical electricity expertise supports our influential advocacy at FERC, NERC, DOE, EPA, and Capitol Hill. ELCON also serves as the major hub in the industrial electricity ecosystem—we maintain a detailed directory of state and regional industrial groups, and we host regular roundtable discussions that unite the industrial policy agenda across states and regions.

ELCON's 2023 priorities reflect our unique advantages, including engaging FERC and RTOs on market design and transmission policy issues. These priorities also leverage ELCON's role as the only trade association representing large end use customers (Sector 8) at NERC to advance economically sound reliability policy.

TOP FIVE PRIORITIES

⚡ MARKET DESIGN

- Align market design with reliability needs to minimize costs and out-of-market reliability actions.
- Advance a blueprint for least-cost, all-source competitive generation procurement.
- Expand opportunities for behind-the-meter industrial resources, including demand response.

⚡ SELF-SUPPLY AND MARKET ACCESS

- Reduce barriers to industrial self-supply; work with agencies to achieve emission reduction goals.
- Protect industrial assets under existing arrangements, including PURPA.
- Support state efforts to provide direct market access for industrial consumers.

⚡ TRANSMISSION POLICY

- Drive holistic transmission expansion to minimize the long-term cost of delivered power.
- Improve transmission competition and reduce inflated ROEs and incentives.
- Reduce barriers to non-wires alternatives, such as topology optimization, dynamic line ratings, and demand response.

⚡ TRANSPARENCY AND DATA

- Engage FERC, NARUC, DOE, and others to establish objective components of the total cost of delivered power, including generation, transmission, and distribution costs.
- Collaborate with industry and academia to increase the transparency and availability of data.
- Build a new coalition to minimize wholesale costs and protect reliability by co-optimizing generation and transmission development.

⚡ RELIABILITY POLICY

- Minimize the burden of bulk power system standards (such as new extreme weather standards) on large end use customers.
- Subject NERC standards to cost-benefit analyses that reflect consumer preferences.
- Serve on NERC committees and provide cost-conscious input on draft standards and reliability assessments.

⚡ ELCON MEMBER BENEFITS ⚡

This advocacy agenda holds tens to hundreds of billions in total avoided cost potential. Companies regularly find six to seven figure savings tied to a single priority, plus intangible benefits like greater procurement flexibility. ELCON members also benefit from ELCON's education and information services, access to policymakers, legal intervention savings, networking and peer interactions, and ability to influence electricity policy at the state and federal level.